



Emily Arrow's Picture Book-Inspired Song Commissions

Hello hello!

I'm thrilled that you're considering partnering with me to bring your picture book to life through my signature whimsical, award-winning songwriting style for children. If you're here, it means we share a common goal: to inspire and nurture the next generation of readers. I'm excited to help you spread the word about your book far and wide, through the enchanting power of music.

The Process: Our journey together will be a collaborative adventure, starting with you sharing your book's PDF or hard copy, alongside any visual materials, musings, inspiring ideas, and song or music style references. Please ensure these are sent within a week of the project's start. Once I've connected to the essence of your story, I will begin the creative process, crafting an original song that captures the spirit of your book. You will then receive an iPhone recording of the song for initial review. While I do not revise the creative core of the work, adjustments for accuracy or alignment with the book's message can be made at this stage.

Packages & Pricing:

- **Standard Package (\$500):** This includes the creation of an original song and YouTube video inspired by your picture book that will remain on my channel for you to share and promote. You will also receive the video .mp4 to upload to any and all channels for promotion.
 - For the YouTube video, I will record the song with vocals and ukulele, using my engaging approach for young viewers, and often including simple hand movements and interactive elements.
 - To maximize readership, I will feature your book's cover and title/author/illustrator information prominently at the video's beginning and end, and can include up to four illustrated spreads.

Add-Ons:

- **Video Enhancement (\$150):** Add scrolling lyrics to your video to encourage sing-along participation and further engagement.

Custom video requests can be accommodated. Please inquire for a bespoke quote.

Timeline: The standard turnaround time for a project is 4 weeks. Should you need a faster delivery, a rush fee arrangement can be discussed.

Terms: The original song created will remain the intellectual property of Emily Arrow, the songwriter. However, a comprehensive license will be granted to you, allowing for unlimited sharing and use of the song across all platforms and social media, ensuring the song supports your book's promotion to its fullest potential.

Note on Values Alignment: It is imperative that the books I choose to work with reflect a commitment to creating a more inclusive, healthy world for children. I reserve the right to decline projects that do not align with my personal values, ensuring that my creative efforts contribute positively to the literary landscape for young readers.

By choosing to work with me, you're not just getting a song; you're receiving a unique, creative tool designed to captivate and engage families, educators, and children, inviting them into the magical world you've created. Let's make music together and inspire the hearts and minds of children everywhere.

If you have any further questions or would like to discuss details, please don't hesitate to reach out. Thank you for considering this opportunity, and I look forward to the possibility of sharing the joy of music and books with your readers.

Warm regards,

Emily Arrow

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